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King's Cleaning Solutions Carpet Cleaning Company in Kokomo IN Steps up Marketing Efforts

King's Cleaning Solutions based in Kokomo, IN, is expanding its territory and its marketing outreach program by hiring the Soaring Away marketing company.

Many longtime residents of Kokomo, Logansport, Peru, Russiaville, and Lafayette have known about the <u>company's superior carpet, upholstery and tile cleaning services</u> for years. But with the growth the region is seeing, new people are moving into the area and do not know about the company.

"We decided we needed a more effective way to reach out to contact the news residents and people who don't know about our suite of services," said company owner Jonathan King. "Our current customers told us that we really should step up our marketing efforts. When our customers speak, we listen."



One thing that sets King's Cleaning Solutions apart from others is the multi-step process they use when cleaning any furniture or flooring, including hardwood and natural stone. Mr. King said it all starts with an inspection.

"We have to know what we are working with. Certain rugs and carpets, like oriental silk rugs, have to be cleaned a certain with specific cleaners," Mr. King said. We make sure that what we use will not damage the fibers. It's the same with stone and wood surfaces too. We have to know what we are cleaning so we can match the tools and the cleaning solutions to it."

Mr. King also offers a <u>100 percent satisfaction guarantee</u>. "We're not done until you are happy," he said.

The decision to hire Soaring Away came after some research on Mr. King's part. He said he found the company because of Soaring Away's focus on companies like his.

"Holly has a commitment to providing on the best to carpet and tile cleaning companies. I

saw her work. I spoke to her clients in other states and she's simply the best," he said. "Holly (Powell) is going to help us reach more people and help us with blogs that anyone can read for better cleaning tips."

Ms. Powell said she is equally pleased to be working with Mr. King.

"We only accept the best companies. We took at look at his business and his customers. They told us Jonathan is the best," she said.

For more information, visit http://www.kingscleaningsolutions.com/

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About King's Cleaning Solutions

King's Cleaning Solutions offers carpet cleaning, tile and grout cleaning services, upholstery cleaning, natural stone maintenance, area rug cleaning, and hardwood floor cleaning servicing area's Kokomo, Logansport, Peru, Russiaville, and Lafayette. King's cleaning solution is bonded, certified and insured.

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